

PRESS RELEASE

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Local business receives nationwide recognition

Crewe-based friendly society Health Shield, which offers complete employee wellbeing solutions for employers, is delighted to announce that it has won no less than 6 awards this year: one determined by its employees, some voted on by financial advisers, others presided over by panels of independent industry and consumer experts.

This year's top industry accolades came from Health Insurance Daily, Cover, MoneyFacts, Corporate Adviser and Workplace Savings & Benefits. Health Shield also appeared for the 6th year running in the Sunday Times' Best 100 Not-For-Profit organisations listing, an award determined purely on the views of employees.

Furthermore, independent healthcare market analyst LaingBuisson reveals in its latest *Healthcare Market Review* that Health Shield has this year moved up to joint third largest Health Cash Plan provider in the market based on revenue.

Courtney Marsh, Chief Executive of Health Shield, comments: "Independent recognition and award wins such as these, voted on by experts from across the industry – not to mention our own employees – are priceless. They speak volumes about our people. They're great news for the local area. And they're a ringing endorsement of the work we are doing to help employers across the UK improve the health and wellbeing of their people.

"We're thrilled with this year's achievements, which show that we can move with – and sometimes even ahead of – the times to meet and exceed our clients' requirements, whilst also ensuring that we don't lose sight of the employee experience in our own business."

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About Health Shield

Established in 1877 Health Shield is an award-winning and market-leading provider of Health Cash Plans and health and wellbeing benefits. Health Shield is a non-profit making friendly society without shareholders, operating for the benefit of all our members. We are committed to providing competitively-priced products that are sustainable and affordable, and strive to enhance our award-winning reputation in the market.

www.healthshield.co.uk