

PRESS RELEASE

13 September 2018

COURTNEY MARSH IS APPOINTED CHIEF EXECUTIVE OF HEALTH SHIELD

Award-winning Health Cash Plan provider Health Shield is delighted to announce the appointment of Courtney Marsh, its Commercial Director, as the new Chief Executive.

Courtney has worked in the financial services and insurance industry for over 20 years. Prior to joining Health Shield in 2010, as Chief Risk Officer, he worked in Oliver Wyman's actuarial team.



During his time at Health Shield he has played a leading role in the Society's response to Solvency II, including the establishment of a robust risk management framework and in the development of a pricing and underwriting strategy to provide greater assurance and awareness in the market place. He also took the lead on recent company acquisitions and was instrumental in developing the Society's new wellbeing offer, including workplace health screening, occupational health and employee assistance programmes.

In his new role as Chief Executive, Courtney will lead the Society through its next period of transformation.

Courtney commented as follows: "Health Shield has earned an enviable reputation for anticipating and responding to market need over its 140-year history; for moving with the times whilst staying true to its roots, values and mutual society ethos and for investing in those that really matter - its current and future members and employees. It's a model that's just as relevant to society today as it was upon conception.

"Building on these values and looking to further our reach in support of the health of individual members and the corporate workforce, I'm honoured to be given the opportunity to lead the Society and to work alongside such an amazing team of people."

David Allen, Chairman, commented: "The Board is absolutely delighted with the appointment of Courtney as its new Chief Executive. We had no hesitation in asking him to step into the role of Acting Chief Executive earlier this year and he rose to the challenge brilliantly to ensure the smooth running of the Society. He steered the business through an extremely difficult time, following the passing away of our previous CEO Jonathan Burton.

“He has also played a key part in the design and development of our new vision and strategic direction, making him ideally placed to lead Health Shield through the next exciting chapter. We all look forward to providing health and wellbeing services to our expanding constituency.”

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Notes to editors:

Photo of Courtney Marsh attached.

About Health Shield

Established in 1877 Health Shield is an award-winning and market-leading provider of Health Cash Plans and health and wellbeing benefits. Health Shield is a non-profit making friendly society without shareholders, operating for the benefit of all our members. We are committed to providing competitively-priced products that are sustainable and affordable, and strive to enhance our award-winning reputation in the market. www.healthshield.co.uk