

New online legal service launched for employee benefit market

Legal services innovator Epoq has today announced the launch of its newly developed online legal service, Legal for Life, as a high-value and flexible employee benefit.

Designed to serve a multi-generational workforce, Legal for Life empowers employees with the knowledge and tools they need to deal easily with many of the legal issues they will face during their lives, from making a will or power of attorney, to disputing a parking fine or claiming compensation for a flight delay.

Legal problems can cause considerable stress for individuals, which can impact their work life. According to the Health and Safety Executive* “Problems outside work can affect a person's ability to perform effectively at work...It is difficult to control outside stressors, but you need to take a holistic approach to employee well-being.” Although many employers offer Employee Assistance Programmes to help staff and reduce days lost through stress, help with legal problems, in general, is not catered for comprehensively.

Legal for Life offers flexible service levels and commercial models, so it can be tailored to suit the requirements of both employers and their employees. It is also much more comprehensive than traditional legal benefits, such as advice lines that are currently available through employee benefit schemes. The service includes online access to hundreds of professionally-drafted customisable legal documents, jargon-free guides to consumer laws and regulations and a team of qualified in-house lawyers for expert legal advice over the phone 24 hours a day.

For employers, Legal for Life will complement and enhance existing benefits, such as life and health insurance, and aid stronger employee engagement by helping employees protect their interests and those of their family at key points in their lives.

And, as Legal for Life is delivered online and over the phone, employees can deal with their legal matters without the inconvenience of having to visit a law firm. It can also save them hundreds of pounds in legal fees compared to dealing with a solicitor.

Andrew Walker, Director at Epoq, said: “Most people will have a number of legal needs throughout their life; but many shy away from using traditional legal service providers for fear of the cost and complexity of doing so. At the same time, employers are looking for more relevant and effective ways to engage with a multi-generational workforce in order to recruit, retain and motivate high-performing employees.

“Legal for Life addresses these needs by giving employees easy access to an expert legal service, while enabling employers to create more tailored, engaging and cost-effective benefits for their workforce.”

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*<http://www.hse.gov.uk/stress/furtheradvice/stressathome.htm>

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Notes to editors

About Epoq

Formed in 1994, Epoq is a pioneer in the development of online legal services. Typically, white-labelled and delivered to customers by insurers, banks and affinity groups, our services are making access to legal services simpler than ever before. Our services include hundreds of customisable legal documents, a team of lawyers on hand for document reviews and legal advice, and extensive jargon-free guides to the law - all conveniently available online or over the phone.

www.epoq.co.uk