



## **PRESS RELEASE**

### **VSP VISION CARE OFFERS ONLINE VISION SCREENING TOOL TO UK CLIENTS**

*New offering helps employers fulfil VDU requirements*

**London, August 2016** — Meeting computer vision screening regulations just got easier for employers thanks to eScreen, a new program available exclusively from VSP® Vision Care. Available at no cost to VSP's clients buying cover for employees in the United Kingdom and Ireland, eScreen allows employees to conduct a convenient, self-administered vision screening from their workstations which can help identify vision correction issues related to computer use and ultimately connect them with a VSP eye care professional for a comprehensive eye exam.

Developed by optometrists and ophthalmologists, the 10-minute online evaluation assesses a variety of vision functions, including visual acuity, contrast sensitivity, colour vision, and an Amsler grid test for detection of macular degeneration. Once the evaluation is complete, eScreen then provides the employee with a report on their vision, including recommendations to have an eye exam.

As required by the Health and Safety (Display Screen Equipment) Regulations 1992, companies must provide employees who regularly use visual display units (VDUs) with a full eye exam from a qualified optometrist and basic VDU glasses, if required for using computers, laptops or smartphones. According to the Society for Human Resources Management, 90 per cent of VDU users say they regularly suffer from headaches, sore or tired eyes, and problems with close or long-distance vision. The tolls taken on the eyes often translate into lost productivity in the workplace.

“eScreen offers employers an innovative way to turn obligation into opportunity,” said Jeremy Chadwick, managing director, EMEA, of VSP. “We spend so much more time in the workplace looking at VDUs than ever before. This tool allows employees to be better engaged with their vision health, increase productivity in the workplace, and helps ensure that they receive a regular vision screening. Additionally, VSP members will benefit from connecting with a VSP eye care professional to conduct a comprehensive eye exam, which can help monitor overall health and provide early detection of chronic diseases, including diabetes and high blood pressure.”

**-ENDS-**

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**About VSP Global**

VSP Global® helps more than 80 million people see better by providing affordable, accessible, high-quality eye care and eyewear. Our complementary businesses combine superior eye care insurance, high-fashion frames, customized lenses, ophthalmic technology and retail solutions. VSP Global businesses, operating in 100 countries – including in the U.S., Australia, United Kingdom, Hong Kong, France and Ireland – include VSP Vision Care, Marchon® Eyewear Inc., Eyefinity®, VSP Optics Group and VSP Omni-Channel Solutions. As a not-for-profit business, we are committed to bringing vision to those who can't come to us, and to reimagining how eye care and eyewear are delivered globally.